

Every year we have an event called the Affiliate's Night Out to check in with our Affiliate Members on what they need for the year or what we can change to help them continue to promote themselves throughout the year. Through Affiliate input from one of these events a few years back, it was requested that we have a Sponsorship program similar to what the Port Angeles Association of REALTORS® has in place. With input from our Affiliate Members we were able to come up with a program with benefits. We continue to offer 3 levels of "Sponsorship" by which Affiliate Companies will contribute funds to be used in support of the various activities that take place throughout the year.

This "Sponsorship" concept allows the contributors to budget the necessary funds during their normal budgeting period and, further, allows the Association to pre-determine the funds that will be available when needed. It has eliminated the constant - and unpredictable - requests for funding that would normally take place throughout the year in favor of a one-time donation.

### **Gold Sponsorship - \$500.00**

- Gets 2 minutes to speak for the meeting they would "Sponsor" or be on the Committee for that meeting – helps coordinate the menu, speakers, etc. for that one meeting. (Also would help set up - arrive 10:30 am and helps clean up).
- Provides trivia question and incorporates another non-metallic member to do a trivia question or they can do two trivia questions.
- Gets a table to put out swag and marketing materials Can decorate 2 tables at each Membership Meeting.
- Logo on banner at each meeting
- Laminated Affiliate list with logo and contact number at each meeting

### ***All Gold Sponsors can do the following anytime or all the time:***

- Can put out swag and/or pens, note pads for other JCAR events such as education classes
- Can provide flyers, marketing pages for new brokers/would go in new broker orientation materials from Lisa – Needs to be provided to Lisa so there is NO extra work on her part to include these items.
- Gold would also get an email from the Board when a new broker attends orientation.
- Gold gets first opportunity to be the Affiliate Board Member each new year.

### **Silver Sponsorship - \$250.00**

- Can put out swag and/or pens, note pads for other JCAR events such as education classes
- Can provide flyers, marketing pages for new brokers/would go in new broker orientation materials, same as above
- Has opportunity to do centerpiece swag on tables for one membership meeting.
- Logo on banner at each meeting
- Laminated Affiliate list with logo and contact number at each meeting
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### **Bronze Sponsorship - \$100.00**

- Can provide marketing materials to Lisa for new broker packets, same as above.
- Logo on banner at each meeting
- Laminated Affiliate list with logo and contact number at each meeting

**All Metallic Sponsors get priority logo and position on the website.**

**All Affiliate Members:**

- Any Affiliate member has the opportunity to provide the business card door prize – This would be put out before each meeting and first to respond gets to give the prize. Limited to one opportunity per Affiliate Member per year.
- Any Affiliate can be recruited to share a metallic sponsor table to put out swag or marketing materials. (Ex: Caliber can ask First American Title to share our swag table.
- Laminated Affiliate list provided at each meeting

**The Sponsorships will support the following activities:**

**Membership Meetings** – This is how we provide lunch for our Membership. This is also your opportunity to shine! A banner will be at the front of the Hall with your logo on it showing you as a sponsor.

**Summer BBQ** - Sponsorship dollars help purchase the food and drinks that we provide and a few prizes for games, etc. This is our one event a year where families are welcome to join us.

**Chili Cook-off** – possibly at the October meeting.

*(Events are subject to change throughout the year.)*

*Please call Lisa St John at 360.385.6041 if interested in becoming a Sponsor!*